

Amend for copy  
11-4-16

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WMTW Westbrook Me	<b>Date:</b> 10/19/2016 Rec'd 10-20-16 (13)
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

No on Question 2 PAC (Schools) Newspapers agree No on 2 is a bad  
11/8/14 idea. Massive tax increase, hurts small businesses  
Content TBD Costing jobs, lots of towns receiving zero ed. dollars.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered	W# 1536288 11/1-11/8		

This broadcast time will be used by: No on Question 2 PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

11/8/14 Newspapers agree No on 2 is a bad idea. Massive tax  
Content TBD increase, hurts small business, costs jobs. Towns  
will receive zero education dollars.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No on Question 2 PAC  
125 Community Drive  
Augusta, ME

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jim Rier - Treasurer

See attached for all info I could find

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/18/2016

Date

*Betsy Vandenberg*

703-683-9755

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
\_\_\_\_\_  
Signature

*Douglas A. Pet*  
\_\_\_\_\_  
Printed Name

*Nfn*  
\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# BANGOR DAILY NEWS (<http://bangordailynews.com/>)

## Maine Chamber of Commerce forms PAC to oppose new tax to fund education (<http://bangordailynews.com/2016/08/02/politics/maine-chamber-of-commerce-forms-pac-to-oppose-new-tax-to-fund-education/>)

By Steve Mistler, MPBN

Posted Aug. 02, 2016, at 4:07 p.m.

The state's leading business group has formed a political action committee to oppose a citizen initiative to increase local education funding with a new tax on households earning more than \$200,000 a year.

Dana Connors, the president of the Maine State Chamber of Commerce, says the organization supports strong school funding. And, he says, an educated workforce is key to luring and retaining businesses.

But Connors says Question 2, which adds a 3 percent tax on households earning over \$200,000 a year, goes about it the wrong way.

"Our concern with this issue is how they're going about collecting the money to satisfy the financial need. It really is done at the expense of the economy," he says.

Story continues below advertisement.



Connors echoed criticisms made by Gov. Paul LePage, who argues that the initiative will hurt family businesses while discouraging professionals such as doctors or engineers from locating, or staying, in Maine. He says imposing an additional tax on those earners runs counter to the state's economic interests of attracting and retaining businesses that pay good wages.

"It's not for us an issue of underestimating or not appreciating education. It's really about how you go about financing that need. And putting on the backs of the economy doesn't serve the purpose," Connors says.

The new PAC is the second operated by the Chamber of Commerce. The business group is playing defense this year as it attempts to defeat two ballot measures.

Question 4 attempts to raise the minimum wage to \$12 an hour by 2020, with cost of living increases thereafter, which the chamber has vigorously opposed.

The new PAC, dubbed No on Question 2, marks the official launch of the organization's campaign against an initiative funded primarily by the Maine Education Association, the state teachers union, and its parent organization, the National Education Association.

The teachers groups say the initiative is designed to bolster public education and to fulfill the state's failed promise to fund 55 percent of local education costs.

Connors says the chamber supports strong education funding, and the PAC has enlisted Jim Rier as its treasurer to reinforce the point. Rier is a longtime administrator for the Maine Department of Education, and is considered an expert with the state's complex school funding formula. He also served as commissioner of DOE under LePage before leaving the post in 2014 for health reasons.

*Disclosure: The Maine Education Association represents most of MPBN's news staff.*

*This article appears through a media partnership with Maine Public Broadcasting Network.*

<http://bangordailynews.com/2016/08/02/politics/maine-chamber-of-commerce-forms-pac-to-oppose-new-tax-to-fund-education/>  
(<http://bangordailynews.com/2016/08/02/politics/maine-chamber-of-commerce-forms-pac-to-oppose-new-tax-to-fund-education/>) printed on October 20, 2016